SEO Success

A cosmetic dentistry clinic offering dental services to the patients

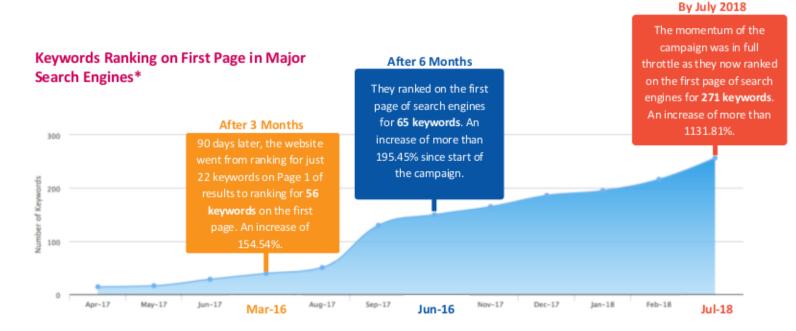


Prior to SEO

They approached us in December of 2015, with some online presence. They wanted to improve their presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed up with our SEO services and had just 22 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed & implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.
- We created and distributed videos about the business.



Google Analytics data

11.28%

Increase in Overall
Website Traffic. 3,316
Overall visits received in
last 6 months.

8.11%

Increase in Google Organic Sessions. 2,053 Organic visits received in last 6 months.

^{*}Major Search Engines defined as Google and Bing